

KANSAS CITY'S BUSINESS MAGAZINE

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BEST of BUSINESS KANSAS CITY



READERS CHOICE AWARDS

BEST WEALTH MANAGER (FIRM)

It's simple, really: You work to accumulate wealth, you want to retain it, and—assuming the Tax Collector isn't there to erase what the Grim Reaper left behind—you probably want it to do some greater good for family or philanthropy. Getting you there are firms that have redefined wealth management in this economic environment. Leading the way this year is **Creative Planning**, based in Leawood. The company has seen its assets under management soar in the past few years, and readers reward it with this year's **Gold**.